



PRESS RELEASE

EVERLEDGER AWARDED AS A TECHNOLOGY PIONEER BY WORLD ECONOMIC FORUM

London, Thursday, 21 June 2018: Everledger, a global emerging technology company, has been announced by the World Economic Forum today to be amongst its selection of the world's 61 most promising Technology Pioneers 2018, the most diverse class of such pioneers ever.

Selected among hundreds of candidates as one of the World Economic Forum's Technology Pioneers, Everledger is one of two UK companies with a female CEO, out of a total of five in this year's Technology Pioneers list. It made the selection for its contribution in the field of real-world applications of emerging technology.

Leanne Kemp, Everledger Founder & CEO said, "We are thrilled to be acknowledged as a technology pioneer by the World Economic Forum, for our work in harnessing the best of emerging and exponential technology for provenance tracking."

"Everledger's work asserts supply chain transparency through our immutable digital ledger and use of pioneering technology. Our goal is to build trust and drive sustainability in global markets, industry and production, for the mitigation of real-world economic, environmental and societal challenges."

"We are deeply concerned for the care of communities and the impact that supply has on the global commons."

The World Economic Forum's Technology Pioneers community are early-stage companies from around the world that are involved in the design, development and deployment of new technologies and innovations, and are poised to have a significant impact on business and society.

Fulvia Montresor, Head of Technology Pioneers at the World Economic Forum said, "Companies were selected for their potential to transform society and industry and shape the Fourth Industrial Revolution. We welcome Everledger in this diverse group of technology pioneers."

"Everledger and its fellow pioneers are front and centre in shaping the ongoing Fourth Industrial Revolution and we believe they will be transforming society and industry in a positive way in the years to come."

This year's cohort is the most diverse ever, both geographically and in terms of gender. 25% are female-led, and a majority (54%) come from regions outside the United States and Silicon Valley. There is also a wide variety in the technologies, including: artificial intelligence, big data and internet of things (IoT), biotechnology, blockchain, autonomous vehicles, cyber security, vertical farming and other agricultural advances, decentralised microgrids and robotics.



PRESS RELEASE

The Technology Pioneers were selected by a [selection committee](#) of more than 60 academics, entrepreneurs, venture capitalists and corporate executives. The committee based its decisions on criteria including innovation, potential impact and leadership. Past recipients include Airbnb, Google, Kickstarter, Mozilla, Palantir Technologies, Spotify, TransferWise, Twitter and Wikimedia.

The full list of recognized Technology Pioneers can be viewed [here](#)

-ENDS-

ABOUT EVERLEDGER

Founded in 2015, Everledger is a leading emerging technology enterprise that tracks the provenance of high-value assets on a global digital ledger. Using the best of emerging technology including blockchain, Everledger provides stakeholders across supply chains with an immutable history of an asset's authenticity, existence and ownership. Everledger started off with tracking diamonds and currently has the provenance of over 2 million diamonds cryptographically-certified on the blockchain. This innovative technological solution has since expanded into the world of coloured gemstones, jewellery, fine wine and art, among other industries. For more information, visit everledger.io

ABOUT WORLD ECONOMIC FORUM

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. (www.weforum.org).

Everledger Media Enquiries:

Candice Teo

+33 6 58 59 95 97

media@everledger.io