

## Media One-Pager:

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### Key information

- Founded in April 2015
- Headquarters in London
- Series A status
- Founder & CEO: Leanne Kemp ([LinkedIn profile](#))
- 30 team members across 6 countries.
- Technology: Blockchain, Smart Contracts, Machine Vision, IoT, Machine Learning
- Technology industries: FinTech, RegTech, InsurTech
- Industry focus: Diamonds, Coloured Gemstones, Fine Wine, Fine Art, Luxury Goods, Insurance

### The Company

Founded in 2015, Everledger is a global enterprise that tracks the provenance of high-value assets on a global digital ledger. Using the best of emerging technology including blockchain, Everledger provides stakeholders across supply chains with an immutable history of an asset's authenticity, existence and ownership.

Everledger was selected to be part of the Barclays Techstars Accelerator London programme in 2015.

### What We Do

Everledger's primary expertise is in high-value assets and we have developed solutions that enable the mitigation of risk and fraud along the supply chain.

The best of emerging technologies including blockchain, smart contracts and machine vision have been harnessed to create a hybrid model of innovative and effective solutions that records the immutable provenance of an asset through a distributed ledger platform.

These technological solutions are developed and deployed to markets where provenance matters, providing stakeholders across supply chains with an immutable history of an asset or data's authenticity, existence and ownership. This asserts transparency at every stage of the supply chain process which serves to mitigate global risk and fraud challenges faced by stakeholders such as insurance companies and banks.

### Our Solution

First, a unique set of data points is extracted from an asset to create a digital thumbprint. This data aggregation is then encrypted on the blockchain permanently, with each movement along the supply chain subsequently encrypted onto the same blockchain throughout its lifetime journey.

From there, a clear audit trail is provided, to be used by multiple parties throughout the supply chain to verify authenticity and identify chain of custody. The use of smart contracts to empower the blockchain allows new value-added services to work in parallel with the supply chain.

Everledger started off with tracking diamonds and has since expanded into other industries. To date, Everledger has the provenance of over 1.8 million diamonds cryptographically-certified on the blockchain.

### **Key Partnerships**

#### Commonwealth Enterprise & Investment Council (CWEIC)

The CWEIC is the Commonwealth's apex business organisation which promotes intra Commonwealth trade, investment and the role of the private sector across the 52 member countries. Everledger is part of the CWEIC's CommonwealthFirst Export Champions Program, an initiative to help SME's trade and invest across the Commonwealth. Everledger's role is helping to support trade between Commonwealth countries through the use of emerging technology.

#### IBM

Everledger's partnership with IBM started from day one, working with the IBM Blockchain and Cloud Computing group on the development of blockchain solutions. Running on the proprietary IBM Linux One operating systems combined with Hyperledger Fabric, Everledger's solutions for clients are all innovatively customised.

#### Mastercard

Everledger is a part of the MasterCard Global StartPath program and work with several divisions on a number of wide-ranging projects.

#### SAP Ariba

The integration of SAP Ariba's business network and Everledger's solution announced in 2017 will see a global platform of provenance being built. With provenance information digitised on a distributed ledger platform, tracking and tracing of goods can be done in a verified and authenticated manner.

#### Chai Wine Vault

The Chai Wine Vault is a joint solution introduced by Everledger and world-renowned fine wine authenticator Maureen Downey in 2016, to transform provenance tracking in the fine wine industry. This solution is a digitised ledger of wine bottles authenticated by The Chai Method (TCM) and powered by Everledger.

#### Vastari

In 2016, Everledger announced its investment in Vastari, the world's largest private collection and temporary exhibition database. This venture took Everledger into the world of fine art, with the application of its emerging technology as an enabler for provenance records alongside perfecting the lead (securitisation) of the artworks for lenders.

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## Videos

[Everledger story](#)

[EverTech talk](#)

[How diamonds are tracked](#)

[Chai Wine Vault trailer](#)

[Let's talk about art](#)

[Ethical trade platform](#)

More videos on Everledger's Youtube channel [here](#).

## Key Awards:

- [Fintech 50 2016 List: 50 businesses transforming financial services in Europe](#)
- [Winner Best in Show Fintech Pitch Competition 2016](#)
- [2016 European FinTech Awards - Best Blockchain Company](#)
- [2016 Asia Insurance Technology Awards - Best Newcomer](#)
- [2016 Digital Top 50 Awards presented by Google, Rocket Internet and McKinsey - Best B2B Startup](#)
- [2017 Global Open Innovation Business Contest 5.0 - London Winner](#)
- [Smart Dubai Blockchain Challenge 2017 - Second Runner-Up](#)
- [Top 50 Blockchain Startups 2017](#)

For more information, visit [everledger.io](http://everledger.io)

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